



Niwah Visser **Fresh ideas communicated clearly.**
Art Director Professional experience and expertise:

Freelance Art Director

- Self-employed, 2020 - Present
Creating marketing materials for web and print for corporate clients and small business owners.

Communications Manager

- Humber College, 2018 - 2020
Produced marketing materials for web and print. Managed production of faculty promo video. Created artwork and copy for social media channels and increased engagement by 500%.

District Manager

- Mosaic Sales Solution, 2016 - 2017
Managed and led teams of up to 90 brand ambassadors across GTA for Walmart, Loblaws, Whole Foods, Home Depot, Shopper's Drug Mart & Yves Rocher.

Exhibitions Supervisor, 2010 - 2011

- Managed staff of 20 at multi-media exhibit in a fast-paced and cross-functional environment visited by 1000 guests per day.

Education and Qualifications:

- Toronto Metropolitan University, Graphic Communications Management Certificate, Chang School of Continuing Education, 2021
- Sheridan College, Marketing Management Post-Graduate Certificate, High Honours, 2012
- University of Toronto Mississauga, Bachelor of Fine Arts with Distinction, 2004

Contact:

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